



TENNESSEE DEPARTMENT OF ECONOMIC AND COMMUNITY DEVELOPMENT

Public-Private Sponsorship Guidelines

The Goal of All Public-Private Partnerships

To foster partnerships to support the mission of the Tennessee Department of Economic and Community Development (ECD) to make Tennessee the No. 1 in the Southeast for high quality jobs.

General Program Requirements

All application are reviewed and approved by the Department of Economic and Community Development. The program is NOT a first come first serve program; funding is allocated annually and determined by the Tennessee General Assembly

General Guidelines

- **Funding consideration will be based on event or programmatic impacts that advance Tennessee content creators; create jobs; cultivate professional & workforce development opportunities; and implement initiatives that reinforce the State as a relevant market for the production & development of multimedia entertainment properties.**
- **Organizations shall clearly demonstrate event plans; adequate staffing models; community impacts and financing.**
- **Organizations shall demonstrate how TN Entertainment Commission branded assets will be allocated across all event platforms (i.e., social, web event guidebooks, prescreening and linear platforms.**
- **Only those organizations possessing a track record of coordinating and delivering recurring events shall be considered for the sponsorship.**
- **Organization shall list any additional sponsor commitments at time of filing the application.**
- **Events shall be more than two consecutive days in length or have programing for more than one event scheduled over a Fiscal Year; and shall promote inclusive events that highlight Tennessee content creators.**
- **Applications are open July 1st and close on May 15th. No application will be considered before or after these dates.**
- **Potential recipients must fill out a w9, Grant Pre Reimbursement Form and ACH Form.**