



## TENNESSEE DEPARTMENT OF ECONOMIC AND COMMUNITY DEVELOPMENT

### Application for Public-Private Sponsorship

The Goal of All Public-Private Partnerships

*To foster partnerships to support the mission of the Tennessee Department of Economic and Community Development (ECD) to make Tennessee the No. 1 in the Southeast for high quality jobs.*

#### PLEASE COMPLETE THE FOLLOWING

ECD requires the following information to be provided in order to evaluate a sponsorship request.  
Please provide your completed application to the Assistant Commissioner of Communications and Marketing.

<b>Requestor</b>	[]	<b>Request Date</b>	[]
<b>Event</b>	[]	<b>Event Date</b>	[]
<b>Total Projected Event Budget</b>	[]	<b>Total Sponsorship Amount Requested</b>	[]

#### DETAILS

<b>Brief history of the event/organization</b>	[]
<b>Purpose of the proposed sponsorship</b>	[]
<b>How does this proposed sponsorship align with ECD's mission</b>	[]
<b>Sponsorship benefits ECD expects to receive as a result of this partnership</b>	[]
<b>Should ECD expect any additional return on its investment related to the sponsorship of this event?</b>	[]
<b>What public benefit will result from the proposed sponsorship award?</b>	[]
<b>Please provide the sources and amounts of other funds used for this event</b>	[]
<b>Name and contact information of event organizer</b>	[]

**Complete for TEC Public-Private Sponsorship Only**



**The Goal of All Public-Private Partnerships**

*To foster partnerships to support the mission of the Tennessee Entertainment Commission (“TEC”) to cultivate activities in the areas of film, television, & music, and serve the best interest of the State.*

<p><b>How does this proposed sponsorship align with TEC’s mission</b></p>	<p>[ ]</p>
<p><b>Sponsorship benefits TEC expects to receive as a result of this partnership</b></p>	<p>[ ]</p>
<p><b>Should TEC expect any additional return on its investment related to the sponsorship of this event?</b></p>	<p>[ ]</p>
<p><b>Would you like to request the presence of the TEC? If yes, at which event? (This is not a confirmation.)</b></p>	<p>[ ]</p>

**TNECD Office Only**

<p>Marketing Authorization Signature _____</p>	<p>_____ Date</p>
<p>Budget Authorization Signature _____</p>	<p>_____ Date</p>
<p>Commissioner’s Office Authorization Signature _____</p>	<p>_____ Date</p>